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**Rose Kennedy Greenway Conservancy Awarded \$1.5 Million Grant
from The Tiffany & Co. Foundation**

The Grant Will Transform the New Greenway Carousel Park

March 14, 2013 - BOSTON, MA: Today, the Rose Kennedy Greenway Conservancy ("Greenway Conservancy") announced a \$1.5 million closing gift from The Tiffany & Co. Foundation to create a beautifully landscaped setting for the permanent new carousel. Located in the center of the 1.5-mile long Greenway, The Tiffany & Co. Foundation Grove at Carousel Park is destined to be a major attraction for locals and visitors. Plans for Carousel Park include a signature grove of trees, a robust garden perimeter, and comfortable park furnishings.

"The Rose Fitzgerald Kennedy Greenway is a focal point for the City of Boston. This picturesque piece of land is a ribbon of lush gardens that provides beauty and enjoyment for everyone who lives and visits this city. The Tiffany & Co. Foundation Grove at Carousel Park will be a wonderful destination for everyone to enjoy," said Georgia Murray, Board Chair at the Greenway Conservancy. "The Greenway Conservancy is deeply grateful for this incredibly generous grant from The Tiffany & Co. Foundation. This one-of-a-kind carousel is a community amenity that will delight children of all ages," added Jodi A. Wolin, the Greenway Conservancy's Director of Development.

The Tiffany & Co. Foundation grant will create an inviting landscape that compliments the beautiful setting of the iconic carousel. The new landscape will create an enveloping environment which buffers the noise and visual distractions of street activities while maintaining view corridors and connections. The robust palette of trees, shrubs, and perennials will introduce four seasons of color and horticultural interest, including planted beds on the eastern, western, and northern perimeters as well as a mixture of red maples, oaks, magnolia trees, honey locusts, and sweet gum trees. For those looking to escape the heat and the sun, a natural green canopy will provide dappled shade. The Tiffany & Co. Foundation Grove at Carousel Park will unify the Greenway, connecting with the Harbor Island Pavilion to the south and the new Armenian Heritage Park to the north.

14 custom carousel characters—grasshoppers, lobsters, cods, butterflies, foxes, skunks, sea turtles, sea lions and falcons—are being sculpted by a Massachusetts artist and carousel craftsman, Jeffrey Briggs, from the drawings of Boston school children. The Conservancy also worked with the Institute for Human Centered Design to incorporate Universal Design principles into the carousel and landscape setting. The project will also include a custom "grandparents" leaning rail, a ticket booth and a winter enclosure which will turn the carousel into a glowing "jewel box" in the winter.

Opening in September 2013, tickets for the carousel will cost \$3.00 per person, with revenues funding the Greenway's hundreds of free public programs and other offerings.

The Tiffany & Co. Foundation, established in 2000, provides grants for non-profit organizations in the environment and arts, and the stewardship of natural resources. The \$1.5 million grant to the Greenway Conservancy is part of The Tiffany & Co. Foundation's urban parks initiative which recognizes the important role that parks play in cities around the world. This program improves the urban parks experience by supporting infrastructure and strategic design improvements, as well as rehabilitation and beautification efforts in existing parks.

"The Foundation is pleased to support the creation of a beautiful park space which will serve both local residents and visitors throughout the year," said Fernanda Kellogg, chairman of the Tiffany & Co. Foundation. "We are pleased to collaborate with the Rose Fitzgerald Kennedy Greenway Conservancy on the Foundation's first project in Boston."

About the Rose Kennedy Greenway

The Rose Kennedy Greenway is a ribbon of contemporary urban parks that connects people and the city by providing beauty, fun, and a sense of community in Boston. Now, four of Boston's most diverse and dynamic neighborhoods – formerly divided by a massive structure of steel and asphalt – are linked by beautifully landscaped parks, gardens, and plazas and reconnected with the harbor. For more information, visit www.rosekennedygreenway.org.

About The Greenway Conservancy

The Conservancy is the designated steward of the Rose Kennedy Greenway, a new ribbon of contemporary urban parks in the heart of Boston. We are delivering on the promise of a beautiful, vibrant, innovative city park. Established in July, 2004 through an agreement with the Massachusetts Turnpike Authority, the City of Boston, and the Commonwealth of Massachusetts, the Conservancy is a private, non-profit organization, which operates, maintains, preserves and manages the parks on behalf of the public. The Conservancy raises private and public funds to support the parks, aspiring to excellence in design, operations, and public programming.

About The Tiffany & Co. Foundation:

Established in 2000, The Tiffany & Co. Foundation provides grants to nonprofit organizations working in two main program areas: the environment and the arts. The Foundation's environmental conservation program promotes responsible mining, healthy marine ecosystems and the enhancement of urban environments. In addition, the Foundation fosters design excellence by supporting organizations dedicated to the field of design and the decorative arts. For more information on The Tiffany & Co. Foundation, please visit www.tiffanyandcofoundation.org.