



THE NEW YORK BOTANICAL GARDEN

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**CELEBRATED LANDSCAPE ARCHITECT RAYMOND JUNGLES
BRINGS BRAZIL TO THE NEW YORK BOTANICAL GARDEN
IN 7TH ANNUAL ORCHID SHOW**

**Thousands of Colorful Orchids and Original Work
of the Late Renowned Brazilian Artist and Garden Designer
Roberto Burle Marx Showcased**

***The Orchid Show: Brazilian Modern*
February 28 – April 12, 2009**

Consistently recognized as a “blockbuster” winter flower show for its elaborate and kaleidoscopic displays of orchids, The New York Botanical Garden’s annual exhibition this season offers a new theme, design, and experience, all created by a new designer. *The Orchid Show: Brazilian Modern*, which runs February 28 through April 12, takes visitors on a stroll through a contemporary Brazilian garden. It’s a can’t miss showcase for garden lovers, modern art enthusiasts, and those in need of a flower fix or one-day tropical getaway to brighten winter blues.

The Orchid Show: Brazilian Modern in the landmark Enid A. Haupt Conservatory features thousands of brilliantly colored orchids in a contemporary Brazilian garden designed by award-winning Miami-based landscape architect Raymond Jungles. He drew on his years of work with renowned Brazilian artist and landscape architect the late Roberto Burle Marx to bring the creation to life in the Botanical Garden’s glasshouse. *The Orchid Show* features a massive original work of art by Burle Marx and landscape design elements inspired by him. Rich complementary programs, including an opening weekend schedule highlighting Brazilian food and culture, are also on tap to make a visit to the Botanical Garden over the six weeks of the show an immersive orchid and Brazilian experience.

The Burle Marx mosaic (circa 1991) of 1,325 painted ceramic tiles measuring 17 feet high and 8 feet wide exhibited in the reflecting pool under the 90-foot dome of the *Palms of the Americas Gallery*—which houses the largest collection of New World palm trees under glass—is a showstopper. One of many of Burle Marx’s works in Raymond Jungles’ possession, it was previously displayed at the Sala Mendoza Gallery in Caracas, Venezuela. A special team from BURLE MARX & CIA. LTDA. in Rio, led by Júlio Ono, the son of Burle Marx’s business partner, is installing the mosaic at the Botanical Garden for its New York debut.

The most concentrated display of orchids is in the *Seasonal Exhibition Galleries*. In a blending of abstract and living art, Raymond Jungles has designed dramatic orchid chandeliers, vibrantly color-blocked living orchid walls, epiphytic orchid sculptures, and signature Burle Marx cubist planters for placement with bromeliads, staghorn ferns, philodendrons, and other native Brazilian plants around pools, fountains, stone benches, and walkways.

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Raymond Jungles' design of *The Orchid Show* was inspired by Burle Marx who is credited as the father of modern landscape architecture in the Americas. This nod to Jungles' mentor during the centennial year of his birth will likely also come to be thought of as the most ultra-modern exhibition to be presented in the Garden's Victorian-era Conservatory.

Orchid Show Kicks Off with “Celebrate Brazil” Weekend

Visitors are encouraged to make their first of what could easily evolve into a desire for several visits to this year's *Orchid Show* during opening weekend, Saturday, February 28, and Sunday, March 1, to partake in a number of unique offerings, including Brazilian food tastings and live Brazilian guitar and samba dance performances.

Presentations of *Paradise Preserved! Tales from a Rainforest Sanctuary*, a visual journey to a 38,000-acre tropical mountain paradise in Brazil, brimming with endangered orchids and other rarely-seen plants, and one couple's 30-year struggle to protect it from developers and logger, also take place during “Celebrate Brazil” weekend.

Only on Saturday, February 28, Raymond Jungles, designer of *The Orchid Show: Brazilian Modern*, will give a lecture about his work and influences, particularly how his designs illustrate his dedication to the preservation of natural habitats and the use of indigenous species. Afterward, he will sign copies of his newly released book, *Colors of Nature: Subtropical Gardens of Raymond Jungles*, at Shop in the Garden.

Lessons to Be Learned

In addition to the opportunity to marvel at thousands of orchids in many varieties, including *Cymbidium* (Asian corsage), *Oncidium* (dancing lady), *Phalaenopsis* (moth), and many other types on colorful display in the warm, steamy environment of the Conservatory, the museum-quality exhibition affords many opportunities to learn all about these coveted flowers in several ways. *The Orchid Show: Brazilian Modern* is also a chance for the Garden to showcase the research programs and conservation efforts of a number of its scientists in Brazil, which has one of the world's highest concentrations of plant diversity.

Interpretive media employed for the exhibition include signs, presentations, cell phone tours, and pages on the Garden's Web site, www.nybg.org, focusing on themes such as orchid diversity, evolution, and the preservation of endangered orchids, and highlighting Brazilian plants on permanent display throughout the Conservatory.

Visitors to *The Orchid Show* can avail themselves of the many workshops, Home Gardening Demonstrations, and Q&A sessions where, among other indulgences, taking in the varied fragrances of orchids, getting up close to miniatures, and obtaining orchid-care tips are made easy.

In the interactive *Chocolate and Vanilla Adventures* program in the Everett Children's Adventure Garden, kids learn the story of the vanilla orchid and the cacao (chocolate) tree, which is native to Brazil.

The Garden's Continuing Education program offers one-day orchid-centered floral design, botanical illustration, and gardening classes.

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Orchid Displays and Education Continue in the Library Building

As if the spellbinding arrays in the Conservatory wouldn't be enough, the Orchid Rotunda in the Library building will be filled with *Oncidium*, one of the largest genera in the orchid family. Commonly referred to as dancing lady orchids, oncidiums are easily recognized by their slender branching sprays with many small flowers, often said to have the appearance of the flared skirt of a woman in rhythmic motion.

In conjunction with *The Orchid Show: Brazilian Modern*, the Botanical Garden's LuEsther T. Mertz Library will have a display in the Rare Book and Folio Room celebrating the life and work of Roberto Burle Marx. In his own gardens and in those that he created for others, Burle Marx favored bromeliads, water lilies, and orchids. The Library display will include images of *Sobralia*, *Laelia purpurata*, and *Grammatophyllum speciosum*, several of Marx's preferred orchid species.

See vanilla orchids unveiled in the Garden's ongoing exhibition on the fourth floor of the Library building, *Plants and Fungi: Ten Current Research Stories*. Here, displays of photographs, diagrams, unusual plant specimens, artifacts from explorations in remote locales, and an audiovisual presentation offer a look at some of the plant mysteries of the world being unraveled by our scientists and show there's a lot more to the Botanical Garden than its beauty.

After You've Taken It All in, Take It Home

Located in the Garden's Leon Levy Visitor Center, Shop in the Garden is a destination not to be missed during *The Orchid Show*. Thousands of top-quality orchids, from exotic, hard-to-find specimens for connoisseurs to elegant yet easy-to-grow varieties for beginners, will be available for purchase in the Shop.

The Shop will also offer orchid products for properly caring for new acquisitions, hundreds of orchid books, and a large assortment of Brazilian plants featured in the show such as bromeliads and philodendrons.

Cell phone tour stops in Shop in the Garden will provide answers to frequently asked orchid questions and allow visitors to dial up care tips on watering and feeding, reblooming, and repotting for several specific types of orchids on sale in the Shop during the length of the exhibition.

Who's Who Behind the Scenes

Through his design of *The Orchid Show: Brazilian Modern*, Raymond Jungles, founder of Jungles Landscape Architect in Miami, brings the naturalistic subtropical aesthetic that has brought him fame in Florida and the Caribbean to The New York Botanical Garden. The recipient of 35 awards for his work, including 10 Awards of Excellence from the American Society of Landscape Architects, Jungles is a sought-after speaker, has been showcased in 29 books and more than 40 periodicals, and is the author of the recently published *Colors of Nature: Subtropical Gardens by Raymond Jungles*.

While a talent in his own right, Jungles is a protégé of the late internationally renowned Brazilian artist, self-taught horticulturist, and landscape architect Roberto Burle Marx. Jungles readily acknowledges the insight and inspiration imparted to him over their 15-year friend and mentor relationship. Burle Marx's influence, particularly his use of native plants, sculpture, hardscape, and water features, as well as his dedication to the preservation of natural habitats and use of indigenous species, is often evident in Jungles' style.

Raymond Jungles' design of *The Orchid Show: Brazilian Modern* is being implemented by The New York Botanical Garden's Horticulture staff. The team is led by Francisca Coelho, Senior Curator and Associate Vice President for Glasshouses and Exhibitions; Marc Hachadourian, Manager of the Nolen Greenhouses for Living Collections; and Karen Daubmann, Director of Exhibitions.

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The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. The Botanical Garden is open year-round, Tuesday through Sunday and Monday federal holidays. During *The Orchid Show* the Garden is open from 10 a.m. to 6 p.m. The best way to enjoy the Garden during *The Orchid Show* is with the *All-Garden Pass*, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, Rock and Native Plant Gardens, and Tram Tour: \$20 for adults, \$18 for seniors and students with ID, \$8 for children ages 2–12, children under 2 are free. A *Grounds-Only Pass* is available: \$6 for adults, \$5 for adult Bronx Residents; \$3 for seniors, \$2 for students with ID, \$1 for children ages 2–12, children under 2 are free. Grounds-only admission is free all day on Wednesdays and from 10 a.m. to noon on Saturdays. For more information, please call 718.817.8700 or visit www.nybg.org

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

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