



THE NEW YORK BOTANICAL GARDEN

FOR IMMEDIATE RELEASE

THE ORCHID DINNER
AT THE MANDARIN ORIENTAL
FEBRUARY 8, 2012

One of the most anticipated evenings of the New York winter social schedule is The New York Botanical Garden's annual Orchid Dinner. This breathtaking event will take place on Wednesday, February 8, 2012 at the Mandarin Oriental at Columbus Circle, overlooking Central Park with its glorious views of Manhattan.

The Botanical Garden is pleased to honor Tiffany & Co. and The Tiffany & Co. Foundation at this year's event for the Foundation's decade of support as the Founding Sponsor of *The Orchid Show* and will celebrate the company's 175th Anniversary. "As the founding supporter, we have seen the show develop over these past ten years, delighting audiences with spectacular design and the important message of conservation. The Tiffany & Co. Foundation is pleased to witness the success of the show, the orchid research collection and the annual Orchid Dinner," said Fernanda Kellogg, Chairman of The Tiffany & Co. Foundation and this year's Orchid Dinner.

The Orchid Dinner will begin at 7 p.m. with cocktails served during a sale of rare and exceptional orchids. Some of the world's leading orchid specialists will be on hand to assist guests with their purchases. Dinner will take place in the Grand Ballroom, where every table will be adorned by an orchid centerpiece and table setting created and donated by leading designers from the worlds of fashion, architecture, horticulture, and literature. The evening promises to be stunning.

We are delighted to announce that Tiffany & Co., BNY Mellon, and *Veranda* will serve as sponsors once again. "We're thrilled to sponsor the Orchid Dinner for our 5th consecutive year," said Dara Caponigro, Editor-in-Chief, *Veranda*, and Chair of The Orchid Dinner. "The evening supports The New York Botanical Garden's vital work in conservation and education and we are pleased to have helped the Garden attract so much creative talent in support of its mission. We cannot wait for the dinner – it is always a showcase for some of the most extraordinary design."

All proceeds from the Dinner underwrite the development of the Garden's orchid research collection, which helps maintain the highest horticultural standards of orchid conservation. The Garden has been designated a Plant Rescue Center through the Convention of International Trade in Endangered Species (CITES). Improperly documented shipments of endangered wild orchids are seized at international borders and sent to these Centers. Through careful research and the application of appropriate horticultural techniques, Garden staff members have been successful in bringing a majority of these ailing specimens back to health. Many are on view year-round in orchid displays at the Botanical Garden.

Following the Orchid Dinner is *The Orchid Show: Patrick Blanc's Vertical Gardens* running from March 3 through April 22, 2012, at The New York Botanical Garden. The Garden presents the 10th annual *Orchid Show* this year, the nation's largest and only curated exhibition. Famed French botanist and artist Patrick Blanc, guest designer, introduces his exciting signature vertical gardens in the landmark Enid A. Haupt Conservatory.

Gala Chairs: Mr. and Mrs. Jonathan C. Clay
Mr. and Mrs. Charles M. Royce

Chairs: Dara Caponigro, Editor-in-Chief, *Veranda*
Fernanda M. Kellogg, Chair of the Board, The Tiffany & Co. Foundation

Decorations Chair: Carolyn Englefield, Director of Decoration and Special Projects, *Veranda*

Honorary Chairs: Mr. and Mrs. Marvin H. Davidson
Mr. and Mrs. John M. Sullivan, Jr.

Underwriters: Tiffany & Co., BNY Mellon, *Veranda*

When: Wednesday, February 8, 2012
Where: Mandarin Oriental
80 Columbus Circle at 60th Street, New York
6:30 p.m. Exclusive Press Preview and Early Décor Showcase
7 p.m. Cocktails and Sale of Exceptional Orchids, 36th Floor
8 p.m. Dinner and Dancing, Grand Ballroom, 36th Floor

Tickets: Start at \$1,500

Should you need further information, please call 718.817.8657 or email srichardson@nybg.org.

About The Tiffany & Co. Foundation

Established in 2000, The Tiffany & Co. Foundation provides grants to nonprofit organizations working in two main program areas: the environment and the arts. The Foundation's environmental conservation program promotes responsible mining, healthy marine ecosystems and the enhancement of urban environments. In addition, the Foundation fosters design excellence by supporting organizations dedicated to the field of design and the decorative arts. For more information on The Tiffany & Co. Foundation, please visit www.tiffanyandcofoundation.org.

About VERANDA

VERANDA (www.VERANDA.com) is one of the world's most exquisitely produced luxury design magazines. Published six times a year, it is distinguished by its artful representation of architecture, interiors, gardens, entertaining and floral arrangements. The magazine showcases leading designers and taste makers and travels far and wide to bring its readers some of the most beautiful interiors of the world. *VERANDA* is published by Hearst Magazines, a unit of Hearst Corporation (www.hearst.com) and one of the world's largest publishers of monthly magazines, with nearly 300 editions around the world, including 20 U.S. titles and 19 magazines in the United Kingdom.

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WEDNESDAY, FEBRUARY 8, 2012

Vice Chairs

Linda Buckley	Gillian and Sylvester Minitier
Mr. and Mrs. Jeremy H. Biggs	Jennifer Napier Nolen and Malcolm Chase Nolen
Jane Carroll and Leo Arnaboldi	Mr. and Mrs. Wilson Nolen
Mr. and Mrs. Richard L. Chilton, Jr.	Ken and Ellen Roman
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Karen Katen	Carmen and John Thain
Diane Katzin and Rick Kurnit	Caroline A. Wamsler, Ph.D.
Elysabeth Kleinhans	Mr. and Mrs. Edward K. Weld
Susan E. Lynch	

Veranda

would like to thank the following designers and companies, who generously donated their time and resources for this evening's table decorations:

Baccarat by Rafael de Cardenas/Architecture at Large
Bowman Dahl Floral & Event Design
Alessandra Branca
Sherrill Canet
David Duncan Antiques
David Easton
Stephen Elrod for Brunshwig & Fils
FlowerSchool New York - Felipe Sastre
Angelica Gomes for Angelica Flowers and Events
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Richard Mishaan
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Laura Vinroot Poole with John Lupton, Andrew Thomas and Leontine Linens
Tiffany & Co. by Richard Lambertson with David M. Handy Events
Roric Tobin for Geoffrey Bradfield Inc.
Selina van der Geest - NL-GB
Michael Walter for Lexington Gardens

Carolyn Englefield, *Decorations Chair*
Dan Dahl, *Design Coordinator*