

About The Foundation

Since its inception in 1837, Tiffany & Co. has been guided by the belief that a successful company has a responsibility to the greater community. The Tiffany & Co. Foundation was established in 2000 to focus the company's philanthropic endeavors by providing grants to nonprofit organizations working in two main program areas: the environment and the arts.

The Foundation shows a special appreciation for, and commitment to, advancing the arts by supporting the critically important work of educational, artistic and cultural institutions dedicated to excellence in decorative arts design through the creation of gallery spaces and the support of key decorative arts exhibitions. The mission of its environment program is to support organizations dedicated to the conservation of natural resources in the areas of responsible mining, coral reef conservation and land protection. Specifically, the Foundation promotes responsible mining through remediation, community development and standards-setting efforts; healthy marine ecosystems through key research and targeted educational outreach; the enhancement of urban environments through beautification and infrastructure improvements; and the preservation of culturally significant landmarks.

“Throughout our history, community service has been as much a part of Tiffany as customer service, quality and craftsmanship,” said Michael J. Kowalski, chairman of Tiffany & Co. “The Foundation allows us to fulfill our role as stewards of this great legacy, which has long been dedicated to strengthening and protecting our cultural and natural resources.”

Contact Information

For more information on The Tiffany & Co. Foundation, please visit www.tiffanyandcofoundation.org

Email

Send all questions & comments to foundation@tiffany.com

Please do not follow up on grant requests, as the Foundation's review process takes six to eight weeks.

All inquiries will be acknowledged.

Office

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Program Guidelines

Design & the Decorative Arts

The Foundation promotes excellence in design by supporting organizations that are enhancing the field of the decorative arts.

Goal

- To promote and enhance the field of design and the decorative arts, specifically jewelry.

Strategies

- Through the creation of gallery spaces at the world's premiere art institutions, the Foundation seeks to provide venues to further appreciation for excellent design.
- On a limited basis, the Foundation will support key exhibitions that showcase jewelry.

Environmental & Cultural Preservation

The Foundation recognizes the important role that environmental and cultural sites play in local communities worldwide. To this end, the Foundation supports the enhancement of urban environments and culturally significant landmarks through the following goals:

Goal 1

- To improve the urban parks experience by supporting infrastructure improvements and beautification efforts in existing parks and by supporting the creation of additional green spaces.

Strategy

- The Foundation supports organizations that work to meet the needs of local communities through strategic design improvements of urban parks and gardens. The Foundation focuses on the beautification of these parks and gardens and the enhancement of visitor experiences as a means of making an impact on the environment and the surrounding communities.

Goal 2

- To promote and preserve culturally significant places and spaces internationally.

Strategy

- The Foundation works internationally to promote land conservation in a locally appropriate manner through place-based restoration of historically, environmentally and culturally significant sites.

Guidelines continued on the next page

Coral Conservation

Corals are vital to a healthy ocean. The Foundation values healthy oceans and the important role that corals play in this ecosystem. The Foundation supports coral conservation by focusing on the following goal:

Goal

- To increase awareness to promote the preservation of precious corals and healthy marine ecosystems.

Strategies

- Promoting awareness and education of the importance of corals and reef ecosystems through outreach to targeted constituencies such as consumers, ocean enthusiasts and select marine-tourism providers.
- Supporting key research to directly contribute to saving reef ecosystems.

Responsible Mining

The Foundation believes that the manner in which precious metals and gemstones are extracted is of the utmost importance. In an effort to promote responsible mining and support the communities in which mining occurs, the Foundation focuses on the following goals:

Goal 1

- To promote the development of standards for responsible mining at the large-scale level.

Strategy

- The Foundation encourages government, business and civil society to work collaboratively on standards for responsible mining. Recognizing the global nature of mining, the Foundation also promotes international cooperation in addressing these challenges. Specifically, the Foundation supports research, convening and efforts to promote solutions toward the development of a framework for responsible mining.

Goal 2

- To remediate areas where both small and large-scale mining have occurred.

Strategy

- The Foundation supports models of reclamation and restoration work that bring together local communities, government, business and civil society in an effort to reclaim and remediate land on which mining has occurred.

Goal 3

- To promote economic and social development in areas where mining occurs in an effort to support and strengthen mining communities.

Strategy

- Working at a local level, globally, the Foundation supports place-based needs of mining communities.

How to Apply

The Tiffany & Co. Foundation is pleased to announce a new online application system. The new online grant application system allows nonprofit organizations to submit a letter of inquiry for review.

Please note that the Foundation does not accept grant applications that are submitted on paper or meeting requests.

To assist with the online grant application process, we recommend that applicants type answers into a word-processing document, then copy and paste entries into the appropriate sections online. This will speed the online application process.

Eligibility

To qualify for a grant, a prospective grantee must be a U.S.-based, tax-exempt organization with 501(c)(3) status.

A prospective grantee must also be engaged in work that fits within the Foundation's program guidelines.

The Tiffany & Co. Foundation does not grant to:

- Organizations that do not have tax-exempt status under Section 501(c)(3) of the Internal Revenue Code, or the equivalent
- Religious, political, lobbying, social or fraternal organizations
- Fundraising benefits
- Individuals, including those with a 501(c)(3) organization willing to accept funding on their behalf

Additionally, we do not accept requests for merchandise.

The Grantmaking Process

Program staff review every submission and will notify applicants if their plans fit within current program guidelines. Please only inquire as to the status of your request if more than three months have passed. While we do not accept declined proposals for re-evaluation, we welcome subsequent letters of inquiry.

If a project is accepted for grant consideration, staff members will ask for additional information which may include a detailed proposal or a meeting with the principal organizers of the project.

Grants are awarded by The Tiffany & Co. Foundation board of directors, which meets twice annually.

To apply for a grant, please visit:
www.tiffanyandcofoundation.org/apply.aspx
and submit a letter of inquiry.